



The Adelson School of Entrepreneurship, IDC  
**Programs and activities**

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# From vision...



# ...to reality



14 פברואר, 2017  
י"ח שבט, תשע"ז

לכבוד  
פרופ' אוריאל רייכמן  
נשיא  
המרכז הבינתחומי בהרצליה  
שלום רב,

הנדון: אישור פרסום והרשמה לתכנית לימודים לתואר ראשון (B.A.) במתכנתת דו חוגית ביומות  
של הבינתחומי בהרצליה

# Programs and activities



## Academic:

- B.A. in Entrepreneurship, (double-major \* 5)
- ZELL, honors (1 year)
- Leumi Project for Innovation, honors (1 year)
- UpStart, Minor program (1 year)
- CO-OP, Internship in startups (1 semester)
- Intro to Entrepreneurship (course, 1 semester)



## IDC Hub (extra-academic):

- IDC beyond, graduate
- International programs
- IDC Entrepreneurship Club
  - Programs
  - Events
- Industry Partnerships
- Supporting activities:
  - Field visits
  - Events & Guest lecturers
  - Mentoring and advice
  - Workshops

# Faculty and staff

academic

Non-academic



## 1. 21<sup>st</sup> Century Challenges

10 weeks: global problems, exponential technologies, ideation, team building

## 2. Venture Creation

20 weeks: build venture, validate model, POC/prototype, tools, mentors

## 3. Pre-Accelerator

8 weeks: implementation, first customers, investors



