International Students in Israel
CHE/PBC Updates

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Diverse Institutional Internationalization Strategies

Aligned with Institution’s Mission and Wider Objectives
11 Policy Principles

1. Focus on attracting high quality students and integrating them with Israeli students
2. Develop int’l programs that are economically sustainable
3. Focus on advanced degrees and short-term programs
4. Key Target Groups – North American Jewry, Asia (India & China)
5. Promote Teaching in English
6. Develop int’l programs based on Israel’s competitive advantages
7. Approval of int’l programs based on planning considerations
8. Incentives based on character and challenges of the different HEIs
9. Significant national marketing and branding efforts
10. PBC budgetary focus – building infrastructure and excellence scholarships
11. Initial focus on development and then substantial quantitative increase
Quantitative Objectives for 2016-2022 – Full Degrees

Number of International Students in Israel

- Masters (w/o Thesis)
- Doctorate
- Post-Doc
Quantitative Objectives for 2016-2022 – Short-Term

Number of International Students in Short-Term Programs

- Short-Term
CHE/PBC Main Activities

- Branding & Marketing
- Improving Conditions for Int’l Students on the National Level
- Regulation & Budgeting
- Coordination & Consulting
Thank you for listening!